

CORPORATE
SPONSORSHIP
OPPORTUNITIES

Optimize Your Marketing Power



What is CSR?

Corporate Social Responsibility is no longer a choice – it's a vital aspect of successful businesses.

Let us help you harness your organization's Corporate Matching, Corporate Philanthropy, and Impact Resources to their fullest potential.

Benefits of CSR



BRAND ENHANCEMENT

Build a positive reputation and brand image.



PROFIT MAXIMIZATION

Increase financial performance and shareholder value.



STAKEHOLDER ENGAGEMENT

Create strong relationships with customers, employees, and partners.

Invest in local communities



STATS & Highlights

ATTENDEE BY SECTOR

Technology	30%
Real Estate	20%
Healthcare	20%
Energy	15%
Consumer	5%
Business Srvs	5%
Finance	5%
More	5%

ATTENDEE BREAKDOWN

Top Decision-Makers	90%
CEO, Owner, Founder Chairman	
Senior Management	10%
President, C-Level	

3 Reasons Why Sponsorship Is Important

1

Building A Relationship With Your Brand - - Branding differentiates you. In a competitive industry like yours, branding sets you apart from your competitors and helps you stand out. Being in the right place at the right time works not only on dating relationships, but it is also a key element in business relationships helping to enhance your brand. An event that leaves a memorable impression with the right audience will build a long-lasting relationship and will significantly increase your chances. Almost guaranteed!

2

Building Trust through Visibility - - When people see consistent branding across different touchpoints, such as your logo, website, and social media presence, they develop a sense of familiarity and reliability with your brand. Trust is crucial for establishing long-term relationships with people and encouraging repeat visits.

3

Attracting the Right Audience! - - Effective branding in highly effective networking settings, allows you to target and attract your desired business relationships for your brand. By aligning your branding with your target market, you increase the chances of attracting the right long term, high-value relationships for your company.

Why Sponsor

Get Creative!

We offer unique ways to get your brand noticed during the event through event merchandize and memorabilia.

Contact us for ways to customize your sponsorship at:

sponsor@thecaresorganization.org



High brand visibility and exposure opportunities into the highly coveted and exclusive network of global CEOs



Networking and relationship building that align with your target audiences, allow your brand to connect with potential customers leading to valuable partnerships



Opportunity to connect and strengthen your brand's connection with your audience, showcasing your commitment to Corporate Social Responsibility, Community Engagement, and Impact causes



Marketing and advertising opportunities: Logo placement, product displays, and promotional materials, an effective way to reach captive audiences; logo with link to your company website on our portal and mobile app; and inclusion in all event outreach, media coverage, social media, and press releases



Complimentary passes to the fundraiser and evening events!



**Corporate Social Responsibility for
successful businesses**

Partnership with The Cares Organization

IMPACT PARTNER

LEAD SPONSOR | EXCLUSIVE OPPORTUNITY | \$100,000

You are making the world a better place! As our Lead Sponsor level: IMPACT PARTNER, your corporate brand presence will be everywhere at our events. You will receive maximum exposure to all attendees and to our entire and exclusive Harvard Alumni Community and our guests!



What's included:

- Recognition as The Lead Sponsor
- Your brand displayed everywhere online, event portal, event app, and home page
- Keynote speaking opportunity on a designated event activity
- Ability to request meetings with attendees
- Top hotel suite at largest fundraiser event for 4 Nights!
- 10 complimentary event registrations
- Display table signage in exhibit area with priority positioning
- Sponsor listing including logo, with link to your company's website, and company profile on the event portal and mobile app
- Inclusion in all event media coverage, press releases, social media, promotion, and digital marketing
- Digital ad created specifically for your company to share on your social media

**Maximize your
Organization's
Social Impact**



Partnership with The Cares Organization



INNOVATION PARTNER

EXCLUSIVE OPPORTUNITY | \$50,000

Provide your corporate brand with the highest visibility to our thousands of possible attendees and to attendees throughout the event, as well as within the website, online event portal and mobile app.

What's included:

- Top Level Sponsor Ranking!
- Highest visibility branding opportunities, such as hotel keycards, lanyards, signature and priority booth positioning
- Best views for meetings and networking for 4 Nights!
- 5 complimentary event registrations
- Exclusive use of VIP Lounge for 1-1 meetings

**Maximize your
Organization's
Environmental
Impact**



Partnership with The Cares Organization



SUSTAINABILITY PARTNER

EXCLUSIVE OPPORTUNITY | \$50,000

Our Sustainability Sponsor is a company that is strongly dedicated to working towards a more sustainable future. Our Sustainability Sponsor is committed to creating an unparalleled customer experience while growing their efforts to conserve and protect global natural resources. Leading by example in Sustainable Development, Environmental and Climate Protection.

What's included:

Top Level Sponsor Ranking!

Best views for meetings and networking for 4 Nights!

5 complimentary event registrations

Corporate name, photo, and logo with link to your company's website, and company profile on the conference portal and mobile app

Inclusion in all conference media coverage, press releases, social media, promotion, and digital marketing

Digital ad created specifically for your company to share on our social media channels

Partnership with The Cares Organization



OFFICIAL TRAVEL PARTNER

EXCLUSIVE OPPORTUNITY | \$50,000

Welcome to the world of luxury thanks to the generous sponsorship of our Official Travel Sponsor! Bring brand awareness with the right attendees. Whether our participants arrive via commercial flights or in their private jets, what a great chance to get to know them more intimately through the enhanced hospitality of private aviation.

What's included:

- Recognition as an Official Travel Sponsor
- 2 complimentary event registrations
- Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app
- All conference media coverage, press releases, social media, promotion, and digital marketing
- Digital ad created specifically for your company to share on your social media channels

Did you know that 8,000,000 metric tons of plastic goes in the ocean every year? And much of that is single-use plastic bottles that are completely avoidable. With that in mind, our OFFICIAL HYDRATION & ENERGY SPONSORS will be not only sponsoring the event but can provide reusable water and beverages to everyone attending our event. Sponsors can also fund stations throughout an event, so attendees can easily refill their water bottles on the go. And if you are a company that makes not only a great tasting water or beverages, but that healthy for you, this is the right crowd for you to expose your brand. If they like it, they might even invest in it!

OFFICIAL HYDRATION **Partner** LIMITED OPPORTUNITY | \$25,000

What's included:

- Recognition as the Official Hydration Sponsor of the event
- 2 complimentary event registrations
- Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app
- Inclusion in all conference media coverage, press releases, social media, promotion, and digital marketing
- Digital ad created specifically for your company to share on your social media channels

OFFICIAL ENERGY **Partner** LIMITED OPPORTUNITY | \$25,000

What's included:

- Recognition as the Official Energy Sponsor of the event
- 2 complimentary event registrations
- Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app
- Inclusion in all conference media coverage, press releases, social media, promotion, and digital marketing
- Digital ad created specifically for your company to share on your social media channels



GOLF Sponsor

LIMITED AVAILABILITY | \$500-\$20,000

There are several opportunities to support The Cares Organization and get great visibility with our golfers, including a Title Sponsor, Platinum Sponsor, Gold Sponsor, and a limited number of Silver Packages, as well as two Hole Sponsors, two Tee Box Sponsors, and one Greens Sponsor opportunities.



SPORTS Sponsor

ONLY 2 AVAILABLE | \$25,000

If your brand is all about people reaching their full potential by advancing community health through sports, fitness, wellness, and recreational activities, you are the **SPORTS PARTNER** we need! Have your brand front and center during our Events. In support of worthwhile causes, attendees will participate in a fun athletic contests at our fundraiser events!

What's included:

Exclusive host of our Sports Activities at events for athletes and participants

Multiple brand exposures on t-shirts, goodie bags, hats, towels and more

2 complimentary registrations

Plus, benefits 4-6 of the Hospitality Sponsor

PREMIER Sponsor

LIMITED AVAILABILITY | \$15,000

What's included:

2 complimentary event registrations

Display table and signage at exhibit area

Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app

Inclusion in all conference media coverage, press releases, social media, promotion, and digital marketing

Digital ad created specifically for your company to share on your social media channels



HOSPITALITY Sponsor

ONLY 2 AVAILABLE | \$20,000

Not only can you enjoy your stay at our Fundraiser Event in one of the most exclusive rooms available, but you'll also enjoy an unrivaled views. Food and beverage are included.

What's included:

One room with sweeping views for meetings and networking for 4 Nights!

4 complimentary event registrations

Display table and signage in exhibit area with priority positioning

Sponsor listing including logo, with link to your company's website, and company profile on the event portal and mobile app

All conference media coverage, press releases, social media, promotion, and digital marketing

Digital ad created specifically for your company to share on our social media channels



MEDIA Sponsor

LIMITED AVAILABILITY | \$10,000

If reaching out to our entire Harvard alumni is the right audience for you then this is your package. We are offering unique and engaging opportunities to be highlighted as one of our communications and outreach amplifier and booster partners!

What's included:

1 complimentary event registration

Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app

Inclusion in all conference media coverage, press releases, social media, promotion, and digital marketing

Digital ad created specifically for your company to share on your social media channels

PRESENTING Sponsor

LIMITED AVAILABILITY | \$20,000

Welcoming all corporate brands to our most exclusive events. Want to gain visibility across our Harvard alumni? Build your brand's awareness with the event attendees as they enjoy fun social and networking events 1-1 with our sponsors. What's included:

2 complimentary event registrations

Display table and signage at exhibit area

Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app

All conference media coverage, press releases, social media, promotion, and digital marketing

Digital ad created specifically for your company to share on your social media channels

CUSTOM Sponsorships

PRICED INDIVIDUALLY | \$1,000-\$5,000

Here is your chance to get creative! We offer nearly unlimited opportunities to get your brand noticed during our EVENTS! Options include but are not limited to: Specialty cocktails and branded barware, water bottles, disposable biodegradable water pouches, café tables, beach balls, survival kits for the rainforest hike (food bars, Advil, lip balm, hand sanitizer, are just some ideas), baseball hats, sunscreen sticks, agenda at a glance, hotel key cards, Wi-Fi devices and phone chargers, espresso cart, post-event survey, and more sponsorships.

For ideas and pricing on branded items, please contact us for ways to customize your sponsorship at sponsor@thecaresorganization.org.

**Sponsor an
Event or a
Project to Help
us bring Self-
Sufficiency and
Solutions to
Communities
Worldwide.**



COMMUNITY Sponsor

PRICED INDIVIDUALLY | Starting at \$1,000-\$25,000

Great opportunity to showcase the strength of your brand leadership through CORPORATE SOCIAL RESPONSIBILITY IN ACTION.

Champion CHILD HUNGER AND POVERTY ALLEVIATION, food security, clean water, and strengthen the community through improvements in children's health and living conditions. 100% of your donation proceeds will go to benefit these designated these causes.

What's included:

Sponsor listing including logo with link to your company's website, and company profile on the conference portal and mobile app

Inclusion in all conference media coverage, press releases, social media, promotion, and digital marketing

Digital ad created specifically for your company to share on your social media channels



A few disclaimers

The Cares Organization is a Delaware nonprofit corporation headquartered in Texas, classified as a 501(c)3 nonprofit corporation and a 509(a)2 public charity by the US Internal Revenue Service (IRS). Tax ID # 92-2900377. Donations may be tax-deductible to the extent allowed by law. Please consult with a tax advisor in your jurisdiction.

The model at The Cares Organization offers an integrated paradigm shift away from traditional nonprofit and into a new and innovative tech-enabled platform to drive nonfinancial returns to our organization used in operations, and even more meaningful long-term value and societal benefits at scale to people and communities we serve worldwide through our charitable programs: Social entrepreneurship, poverty alleviation, sustainable environment, hunger relief, health and medicine, food security, arts and culture, economic development, and more.

Our Governance and Operating Principles validate the presence of structured policies and procedures within The Cares Organization's charitable platform and programs. These protocols oversee the intricate process by which funds are collected and deployed towards charitable causes. This is not only consistent with our charitable purpose but is also aligned with pertinent statutory laws, our Strategy, Governance, and Operating (SGO) Policy, as well as the expectations of the valued donors we serve.

Sponsorships are available on a "First Come First Serve" basis upon payment received | Payment is due upon mutual execution of a Sponsorship Agreement | Use of Likeness and Appearance Release: Event participants and guests hereby agree to a full release of all images, video, voice, and content for use by the organization through its online and social media channels | Cancellation Policy: No cancellations, refunds, or changes are allowed for Event Participants | Force Majeure: In the event of cancellation by either party due to government regulation, natural disaster, or a pandemic making it illegal or impossible to hold the event, this agreement remains valid and in full force. The event will be postponed and/or moved to a different location at the sole discretion of the event organizer. For additional terms and conditions, please refer to the Sponsorship Agreement.



STAY
CONNECTED



+1 855.WAYS.TO.GIVE



sponsor@thecaresorganization.org

SPONSORSHIP Application

Print this page...

Complete and return the application as soon as possible -first come first serve basis- to maximize your sponsorship benefits, and to be included on our website, online event portal, event mobile app, and in all marketing materials.

Event Name: _____ Event Date: _____ Event Location: _____

Sponsorship Level

- | | | |
|--|---|--|
| <input type="checkbox"/> IMPACT Partner \$100,000 | <input type="checkbox"/> INNOVATION Partner \$50,000 | <input type="checkbox"/> SUSTAINABILITY Sponsor \$50,000 |
| <input type="checkbox"/> SPORTS Partner \$25,000 | <input type="checkbox"/> OFFICIAL HYDRATION Partner \$25,000 | <input type="checkbox"/> OFFICIAL ENERGY Partner \$25,000 |
| <input type="checkbox"/> HOSPITALITY Partner \$20,000 | <input type="checkbox"/> OFFICIAL TRAVEL Sponsor \$50,000 | <input type="checkbox"/> PRESENTING Sponsor \$20,000 |
| <input type="checkbox"/> PREMIER Sponsor \$15,000 | <input type="checkbox"/> MEDIA Sponsor \$10,000 | <input type="checkbox"/> COMMUNITY Sponsor \$25,000 |
| <input type="checkbox"/> COMMUNITY Sponsor \$10,000 | <input type="checkbox"/> COMMUNITY Sponsor \$5,000 | <input type="checkbox"/> COMMUNITY Sponsor Opp \$1,000 |
| <input type="checkbox"/> CUSTOM Sponsorship Opp \$1,000-\$5,000 | <input type="checkbox"/> ADDITIONAL EVENT PASSES \$500 | <input type="checkbox"/> GREENS Sponsor \$500 |
| <input type="checkbox"/> GOLF TITLE Sponsor \$20,000 | <input type="checkbox"/> GOLF PLATINUM Sponsor \$15,000 | <input type="checkbox"/> GOLF GOLD Sponsor \$10,000 |
| <input type="checkbox"/> GOLF SILVER Sponsor \$5,000 | <input type="checkbox"/> HOLE Sponsor \$1,000 | <input type="checkbox"/> TEE BOX Sponsor \$1,000 |
| <input type="checkbox"/> Corporate Gift Matching: _____ | <input type="checkbox"/> In-Kind Donation: _____ | <input type="checkbox"/> Additional Requests: |

If you have any specific sponsorship requests or would like to discuss custom sponsorship opportunities, please provide details below:

Company Information

Name of Firm: _____ Street Address: _____

Suite : _____ City: _____ State: _____ Zip / Postal Code: _____ Country: _____

Contact Full Name: _____ Work Phone: _____

Email: _____

Mobile: _____

Please email the completed Sponsorship Application to: sponsor@thecaresorganization.org

Our Team will contact you promptly!

www.thecaresorganization.org | Tax ID 92-2900377



Unlocking
your
organization's
potential for
smart
business

**YOUR
BRAND
HERE**