



THE
CARES[™]
ORGANIZATION

Maximizing Donor Impact: Nonprofit Toolkits



“

When you stand with us, you're standing against
inequality, missed opportunities,
and untapped potential.
Together, we can reshape lives, uplift communities,
and create a world where people and communities thrive.

Barbara D'Amato, Chairman and CEO

”

About Impact

Our mission is what drives our relentless passion to craft uniquely tailored philanthropic impact initiatives that enable you to leave a legacy.

We do that by truly understanding your impact goals and preferences, focusing on sustainability, and crafting structures, causes, and projects where your philanthropy unlocks a unique experience.

Engaging with Nonprofits.

We deeply appreciate your consideration of including a gift to The Cares Organization on your annual tax planning, as well as in your trust, estate and will. Your support means the world to us as it helps create lasting resources to end hunger and poverty worldwide.

We are here to provide any information you need to further your philanthropic goals. Your generosity truly makes a difference in people's lives!





Global Causes

Impact Goals.

Understanding Philanthropy:

Exploring the power of giving and impact. Nonprofit toolkits for donors can be an effective way to engage and educate our supporters like you, and your family, on creative ways to maximize your family's giving potential and reach your philanthropic goals.

Compelling

Statistics.

Understanding the scale of the challenges we address is crucial. The compelling statistics presented by the UN and the World Food Programme help illuminate the impact of our work in tackling global causes and maximizing giving potential.

Every day, more over 800 million people go to bed on an empty stomach, most of them are children. Poverty deepens for women and children. By 2030 this number is expected to double.

Help lift women and children out of poverty.

Poverty deepens for women and children.



Maximize Your Connection.

JOIN



Make a difference at exciting events

CONNECT



Discover new fundraising strategies

LEARN



Engage with like-minded individuals

IMPACT



Support causes that matter the most to you

Maximize Your Impact.

ENGAGE & EDUCATE



Nonprofit toolkits help engage and educate donors like you.

MAXIMIZE POTENTIAL



Learn creative ways to maximize your family's giving potential.

PHILANTHROPIC GOALS



Reach your philanthropic goals with impactful giving strategies.



Leave a legacy with *your* philanthropy.

Creative Giving Strategies.

Donate Online or Mail a Check



We accept various payment methods, including Credit Cards and electronic fund transfers (ACH), for donations made on our website or event apps, including PayPal, Stripe, Authorize.net, Square. We also accept wire transfer into our bank accounts, and checks sent in the mail.

Donate Stocks or Bonds



Donating stock or other securities can have great tax advantages! When you transfer appreciated stocks or bonds to a nonprofit like ours, you may be eligible for a tax deduction based on the current market value of the securities. This can potentially reduce your capital gains tax liability!

Creative Giving Strategies.

Charitable Gift Annuity



Here's an interesting one: A Gift That Gives Back! With Charitable Gift Annuities you Give while you Get Income. Transfer money to a charitable gift annuity, empower your favorite cause, and receive income for life. A portion of which may be tax free! It can offer numerous advantages:

- Enjoy guaranteed fixed payments at a very attractive rate throughout your lifetime, providing you financial security.
- Potentially receive a partial tax deduction, reducing your tax liability.
 - Unlock additional tax advantages depending on your chosen funding method.
 - Ability to provide financial support to a loved one.
- Your gift today creates a lasting legacy, impacting future generations to come!

Creative Giving Strategies



Grants

Grants are like collaborative giving projects. Fun! You can team up with others to fund specific causes or projects that are close to your heart. Grants are often provided by foundations, corporations, or government entities to nonprofit organizations. As an individual donor, you can explore opportunities to create or contribute to grant programs that create a positive impact for specific causes or initiatives you like that align with your philanthropic goals.

Ira Charitable Donations

If you have an Individual Retirement Account (IRA), you can make qualified charitable distributions (QCDs) directly from your IRA to The Cares Organization. Be sure to consult with your tax advisor as it can satisfy your required minimum distribution (RMD) and reduce your taxable income. It's a smart and tax-efficient way to support nonprofits during your retirement years.

Creative Giving Strategies.



Digital Currency

While we can, we have chosen to currently not accept digital currency as a form of online donation.

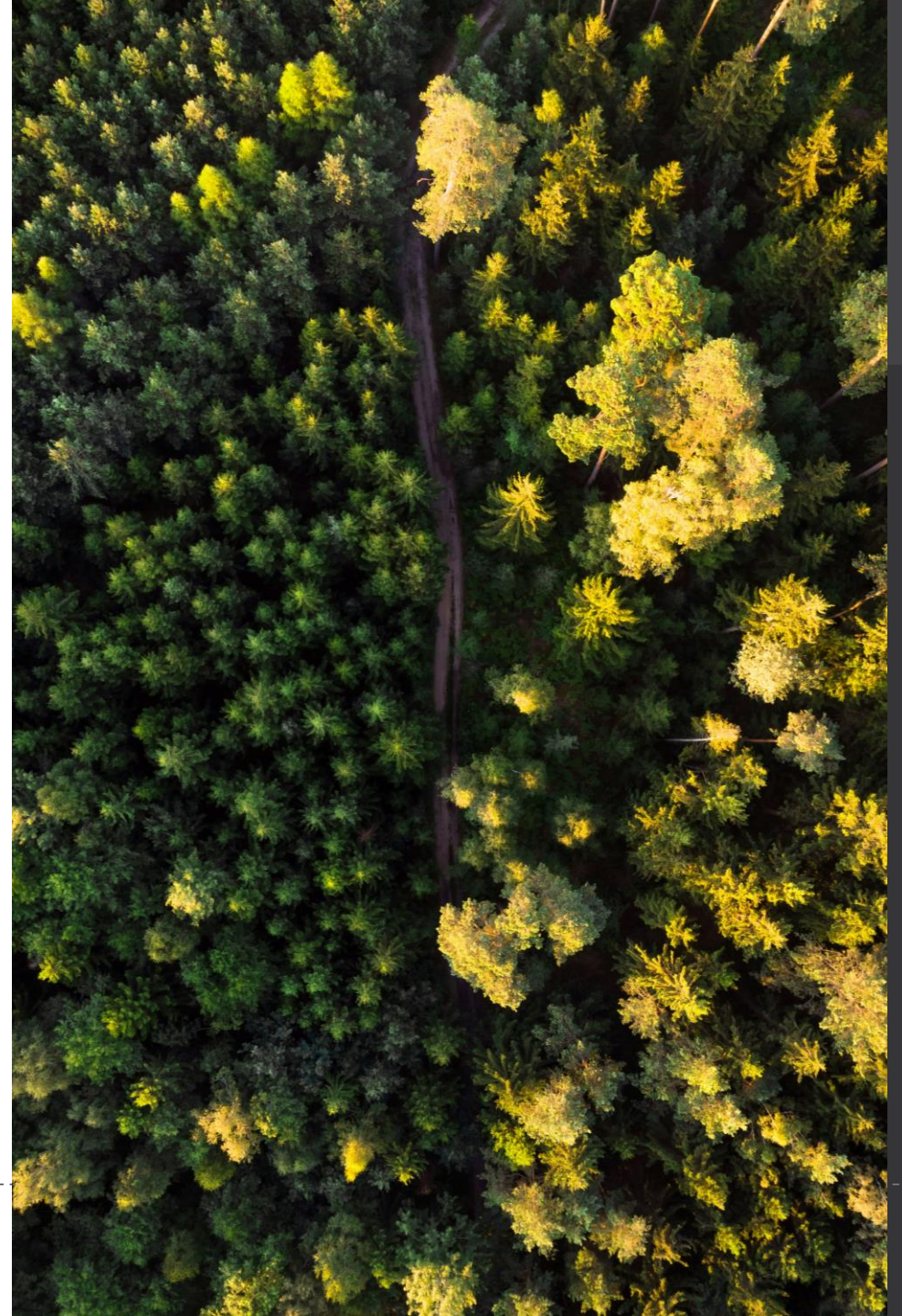
However, let us know the cryptocurrency you want, and we welcome a conversation towards an easy and secure transaction.

Creative Giving Strategies.

Legacy Giving in your Will, Trust, Estate and Endowment

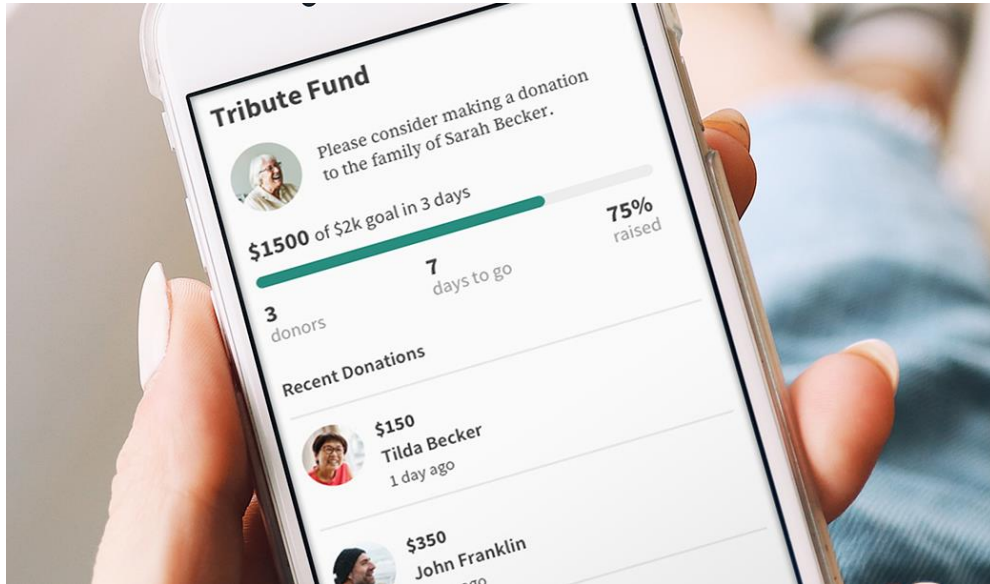
Imagine leaving a lasting legacy by including your favorite nonprofit, The Cares Organization, in your trust, estate, or will. Legacy giving, also known as planned giving, involves including a nonprofit organization in your will or estate plan. You can designate a specific amount, a percentage of your estate, or assets to be donated to the nonprofit upon your passing. It's a way to leave a lasting impact and support the causes you care about! Making a charitable gift through your will can create extraordinary difference beyond your lifetime.

- With a bequest, you're in control of the funds or property during your lifetime while reducing your estate taxes.
- With Charitable Remainder Trusts, if you have appreciated property, you can save on taxes while planning for retirement, while providing a donation to The Cares Organization.
- Endowments are Charitable Gifts invested, and earnings distributed in annual support of The Cares Organization for years!



Creative Giving Strategies.

Donate in Honor



When you make a donation to The Cares Organization in honor of someone, you can also send them an Honor Card, an acknowledgment of the thoughtful gift you made in their name.

Celebrate Heroes



Celebrate Heroes: a Health Worker, a Teacher, or a Veteran. Our Donor Services team can help you generate Bulk Gift Cards for your large corporate or family gift card order.

Creative Giving Strategies.

SPREAD KINDNESS



Surprise a family with food and water, for disaster relief, or to reduce hunger

SPREAD HOPE



There is no right or wrong when it comes to giving -- celebrate life and those you love

REGENERATE EARTH



Support causes that matter the most to you

Next Steps? Step 1: Compassion



Your compassion and good intent is the first step in creating a meaningful impact. Now, let's turn that intent into reality!

If you plan to include a gift in your will, whether it's cash, securities, property, or other assets, and you wish to designate a specific amount, asset, or a fixed percentage of your estate to

The Cares Organization or make us a beneficiary of a retirement plan or other official accounts, please reach out to us at: Donate@TheCaresOrganization.org.

We're here to provide you with straightforward guidance on the simple steps to follow.

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The way to get started is, to quit talking and begin doing.

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Walt Disney

Step 2: Start Giving

Which statement best describes why you are supporting The Cares Organization? (Select one):

- I want to transform communities by helping people start or expand their local businesses, and training to small-scale farmers
- I want to empower women and youth through education over the control of assets, decision-making, safety, and labor
- I want to provide environmental sustainability by promoting climate-conscious initiatives, regenerative agriculture and farm production strategies, and energy resilience for communities
- I want to improve food security, hunger relief, health, and nutrition by deploying nutritional products, seeds, water, and essential medical care to mothers and children
- I want to empower families and communities to plan for natural disasters through risk mitigation and help to rebuild their lives and their communities
- All causes sound great to me; I just want to help!

Have you considered a legacy gift for The Cares Organization? (Select one):

- Yes, I have arranged a gift in my will for The Cares Organization
- I intend to leave a gift in my will for The Cares Organization
- I may someday consider a gift in my will for The Cares Organization
- I do not think I will include The Cares Organization in my plans, but I would like to donate while I am living

How would you like to receive information from The Cares Organization? (Select all that apply):

- Online
- Email
- Mail
- Phone

We like to send supporters like you occasional emails with updates including videos, news, stories, and information about how we are creating an impact on your behalf. Would you like to receive or continue receiving updates? (You can opt-out any time)

- Yes, I want to receive occasional emails with updates
- Not at this time

Please provide your contact information: (All are required fields)

First name:

Last name:

Address:

City:

State:

Zip:

Country:

Email:

Phone:

Step 3: Make a Difference

Once you're ready, send us an email with Step 2 completed with your information and expressing your interest in supporting our organization.

Together, we can make a lasting difference!

Contact Us.

The Cares Organization
Planned Giving Team
539 W. Commerce St. Ste 8439.
Dallas, TX 75208 USA
Donate@TheCaresOrganization.org
+1 855.WAYS.TO.GIVE
www.thecaresorganization.org

Tax ID # 92-2900377



A hot air balloon with orange, red, and black stripes is floating in a blue sky with light clouds. The balloon is the central focus, and the text is overlaid on it.

Embark on an Exhilarating Journey of Impact.
No Limits to what You can Experience.

A Few Disclaimers.

Disclosure Statement

- The Cares Organization (TCO) is a Delaware nonprofit corporation headquartered in Texas, classified as a 501(c)3 nonprofit corporation and a 509(a)2 public charity by the US Internal Revenue Service (IRS). Tax ID # 92-2900377. Donations may be tax-deductible to the extent allowed by law. Please consult with a tax advisor in your jurisdiction.
- The model at The Cares Organization offers an integrated paradigm shift away from traditional nonprofit and into a new and innovative tech-enabled platform to drive nonfinancial returns to our organization used in operations, and even more meaningful long-term value and societal benefits at scale to people and communities we serve worldwide through our charitable programs: Social entrepreneurship, poverty alleviation, sustainable environment, hunger relief, health and medicine, food security, arts and culture, economic development, and more.
- Our Governance and Operating Principles validate the presence of structured policies and procedures within The Cares Organization's charitable platform and programs. These protocols oversee the intricate process by which funds are collected and deployed towards charitable causes. This is not only consistent with our charitable purpose but is also aligned with pertinent statutory laws, our Strategy, Governance, and Operating (SGO) Policy, as well as the expectations of the valued donors we serve.
- Nonprofits face several critical potential risk factors, not limited to financial, management, and credit risks. In compliance with its fiduciary duty, TCO exercises effective risk management and controls to establish proper oversight of the operations to ensure adequate risk analysis, protection and mitigation.
- This presentation, website and documents contained herein contain general information only. The Cares Organization is not, by means of their publication, rendering accounting, business, investment, financial, or professional advice or services. Such information is not a substitute for legal, tax or other professional advice or services, nor should it be used as a basis for any decisions or action that may affect your business or interests. Before making any decision or taking any action that may affect your business or interests, kindly consult a qualified professional or tax advisor.
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